



Hugh Blaisdell

Visual Designer/Art Supervisor

About me

I'm a digitally focused Visual Designer/Art Supervisor with 10+ years New York ad agency experience. I've created visual branding for hundreds of projects ranging from responsive sites and apps to convention booths. My experience also overlaps into IA and development making working with these teams seamless.

Experience

Freelance Art Creative

2016–Present

Remote freelance creative for NYC agencies and clients around the globe.

Art Supervisor @ Sudler & Hennessey

2015–2017

Created responsive websites, iPad data visualization sales aids, convention tactics, and print material for a large mCRPC drug. Worked on and helped lead many new business pitches.

Senior Art Director @ Harrison & Star

2012–2015

The main digital and print art director on two large brands. Worked on iPad and web tactics as well as various print material. Created winning pitch concepts that increased existing business and brought in new clients.

Art Director @ Saatchi & Saatchi Health

2008–2012

Designed and managed the digital and print needs for multiple brands. Created assets for US and global brands on extremely short timelines. These included iPad and tablet PCs, websites, online data visualization programs, print material, packaging, and event signage. Managed a team of art directors and freelancers.

Junior Art Director @ Kallir Philips Ross, Inc.

2007–2008

Design and concepting work on numerous brands. Created print, packaging systems, exhibition design, web, and multimedia. Managed and gave direction to freelance designers and retouchers.

Education

Continuing Education in Design

2006–2007

Massachusetts College of Art, Boston MA

BA, Graphic Design and Technology

2001 - 2005

Emmanuel College, Boston MA

Contact

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Portfolio

🌐 www.hughblaisdell.com

Skills

Visual design
UI design
Data visualization
Pitch concepting
App design
Print design
Convention design
Wordpress
HTML/CSS

Tools

Expert knowledge in Photoshop, InDesign, Illustrator, Sketch, Quark, Acrobat, Slack, Word, and Excel.

Awards

In collaboration with the Enbrel team, we grew the business from 4m to almost 7m in the last two years.

Awarded silver award from MM&M for Best Corporate Advertisement/Campaign for Xyrem.

Second place in a high school national robotics competition.

Social

